



September 28 - October 2, 2026

Courtyard Pittsburgh | University Center & Carnegie Mellon University - School of Architecture
Pittsburgh, PA

2026 World Congress Sponsorship Program

Face Time 2026: Bringing Together the Many Voices of the Building Industry

Facade Tectonics World Congress is a curated speaker program that includes diverse voices in the creation of advanced building facade systems, showcasing new perspectives on the opportunities for innovation in the design and delivery of the building skin.

The Facade Tectonics Institute 2026 World Congress will include speaking presentations, panel discussions and exhibitors. A minimum of two tracks are planned over two consecutive days, which will include 25 sessions and more than 75 speaker presentations. The annual Facade Tectonics World Congress combines the art, science and technology of the building skin with an unparalleled networking opportunity from the domestic and international building community.

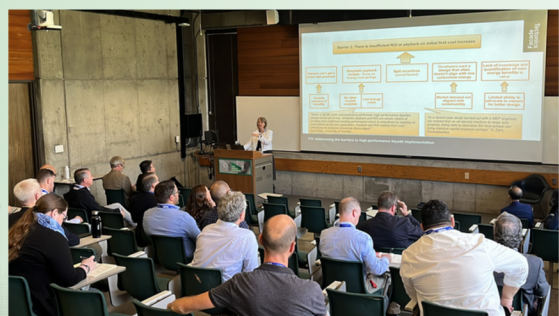
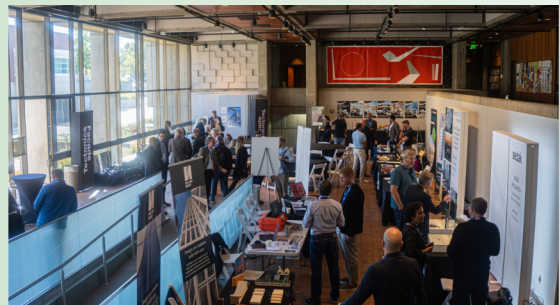
Why Sponsor?

FTI Members are eligible for an exclusive **Sponsorship discount** and extended visibility!

Benefits & Brand Awareness

The following benefits are included at all sponsorship levels:

- Company logo and website link included in all promotional e-blasts related to the event, sent to FTI's database of over 16,000 subscribers
- Corporate logo displayed on signage at the event
- Corporate logo included in virtual program materials
- Company profile (logo, description, and website URL) featured in the digital program
- Recognition from the podium by a conference representative
- Access to the conference attendee list
- Special designation on name badges



PREMIUM SPONSORSHIP

LEVEL	AMOUNT	SPONSORSHIP BENEFITS
PLATINUM	\$10,000	<ul style="list-style-type: none"> • Maximum visibility and exposure as a lead sponsor • Input on the planning of the curated session • Lunch with curated session speaker (2x) • Dinner with plenary speakers (2x) • Eight (8) complimentary registrations for employees and clients • Large, priority exhibition space in the gallery, including two (2) 6' skirted tables and two (2) chairs • Option to include a brochure in attendee bags • Two (2) dedicated social media posts highlighting your sponsorship • One (1) feature in an event email blast • Access to all additional benefits and brand awareness opportunities listed on the previous page
GOLD	\$5,000	<ul style="list-style-type: none"> • Five (5) complimentary registrations • Large, priority exhibition space in gallery with two (2) 6' skirted tables and two (2) chairs • Brochure in attendee bags • One (1) dedicated social media post • One (1) feature within an event email blast • All Benefits & Brand Awareness offerings listed on previous page
SILVER	\$2,500	<ul style="list-style-type: none"> • Two (2) complimentary registrations • Exhibition space in sponsor gallery with one (1) 6' skirted tables and one (1) chair • Brochure in attendee bags • One (1) dedicated social media post • One (1) feature within an event email blast • All Benefits & Brand Awareness offerings listed on previous page
SUPPORTER	\$1,000	<ul style="list-style-type: none"> • 25% Discount on registration • All Benefits & Brand Awareness offerings listed on previous page

A'-LA-CARTE SPONSORSHIP

FTI AWARDS RECEPTION (exclusive Sponsorship)	\$20,000 SOLD OUT	<ul style="list-style-type: none"> • Exclusive sponsor recognition of a premier World Congress reception celebrating the announcement of FTI's new College of Fellows • Prominent logo placement on all reception signage and on-site materials • One (1) dedicated social media post highlighting your sponsorship and support • One (1) featured placement in an event email campaign promoting the reception • Access to all additional brand visibility and engagement opportunities outlined in the general
BREAKFAST	\$2,500 1 Available	<ul style="list-style-type: none"> • Poster recognition during the sponsored breakfast • One (1) dedicated social media post highlighting your sponsorship • One (1) feature within an event email blast • All Benefits & Brand Awareness offerings listed on the previous page
LUNCH	\$3,500 SOLD OUT	<ul style="list-style-type: none"> • Poster recognition during the sponsored lunch • One (1) dedicated social media post highlighting your sponsorship • One (1) feature within an event email blast • All Benefits & Brand Awareness offerings listed on the previous page
BREAK	\$2,000 4 Available	<ul style="list-style-type: none"> • Poster recognition during the sponsored lunch • One (1) dedicated social media post highlighting your sponsorship • One (1) feature within an event email blast • All Benefits & Brand Awareness offerings listed on the previous page
STUDENT SUPPORT	\$5,000	<ul style="list-style-type: none"> • Full World Congress Registration for selected student participants • Round-trip Travel Support (Flights) to and from Pittsburgh • Accommodation Coverage for the duration of the Congress • Access to Workshops, Tours, and Networking Events • Visibility for Supported Students, including recognition in select event materials



FTI 2026 MEMBER DISCOUNT (for Corporate Members only)

Join and Save!

We invite you to become a corporate member of the Institute and support our important mission. Enjoy exclusive perks, including event sponsorship discounts available only to corporate members.

2026 Member level discounts:

- Partner Member 40%
- Executive Member 30%
- Associate Member 20%
- Supporter Member 10%

See membership info at:
<https://www.facadetectonics.org/membership>



Become a Sponsor Today!

Contact **Katerina Hojgrova** at khojgrova@facadetectonics.org or +1 310-869-7890.



Thank you for your sponsorship!