

SKIN-DEEP RENOVATION

THE CHALLENGE OF NEW YORK CITY'S TALL CURTAINWALL
BUILDING RENEWAL

SPEAKERS



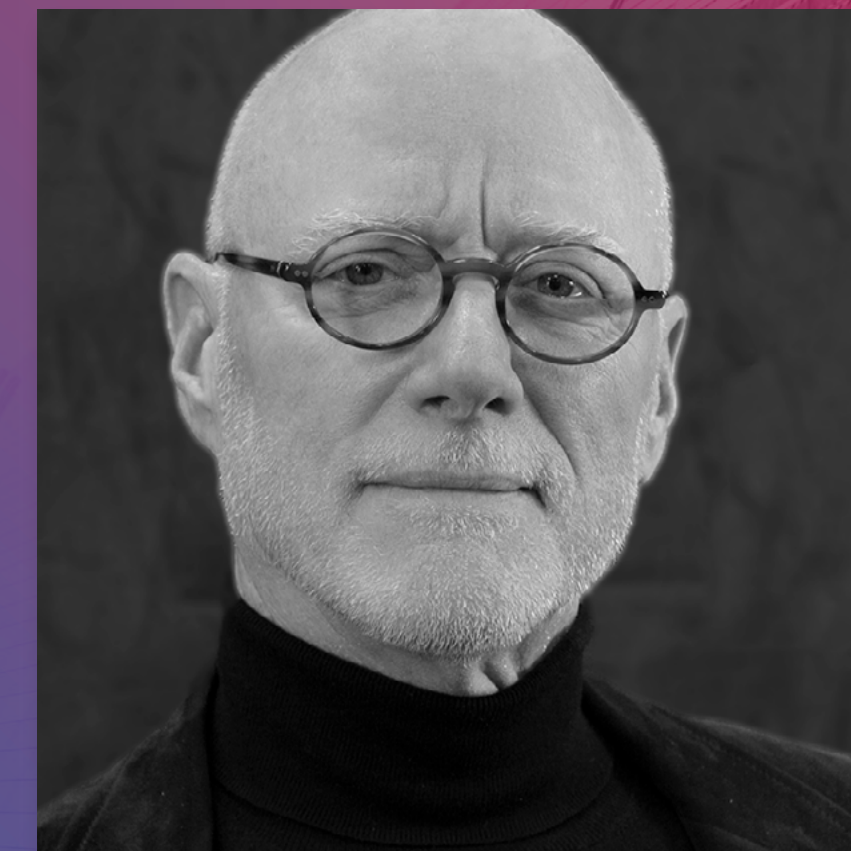
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Dan Shannon
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Michael Haber
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Facade Tectonics Institute

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11.05.2019

VORNADO

WHY

- ASSET REPOSITIONING
 - › KNOW YOUR GOALS AND TARGET OBJECTIVES
- RESPONDING TO MARKET CONDITIONS
 - › COMPETITION
 - › SUBSTANDARD PRODUCT OFFERING
 - › OVERALL SUB MARKET ADVANCEMENTS
 - › MASTER PLANNING
- LIFE CYCLE CONSIDERATIONS
 - › END OF LIFE EXISTING
 - › FUTURE COST

- INCOME OPPORTUNITIES
 - › INCREASED RENTS
 - › INCREASE RENTABLE SQUARE FOOTAGE
 - › UTILITY OPTIMIZATION AND COST REDUCTION
- ROI CONSIDERATIONS
- OPPORTUNISTIC OR FAVORABLE MARKET CONDITIONS

MdeAS

WHAT





- MINIMIZE TENANT DISRUPTION
- REDUCE CARBON FOOTPRINT
- CREATE A BETTER WORKPLACE
- IMPROVE ENERGY PERFORMANCE
- PRESERVE ZONING AREA
- REINVIGORATE URBAN STREETScape
- MINIMIZE CONSTRUCTION DURATION
- REVITALIZE THE DEVELOPMENT



330 MADISON AVENUE
MdeAS ARCHITECTS, 2012

BEFORE
KAHN & JACOBS, 1964



MINIMIZE TENANT DISRUPTION



DURING



330 MADISON AVENUE
MdeAS ARCHITECTS, 2012



REDUCE CARBON FOOTPRINT



460 WEST 34TH STREET



MASTERS PRINTERS BUILDING
PARKER & SHAFFER, 1927





EXISTING

CREATE A BETTER WORKPLACE





350 PARK AVENUE
EMERY ROTH & SONS, 1960

IMPROVE ENERGY PERFORMANCE



350 PARK AVENUE
MdeAS ARCHITECTS, 2010



340 MADISON AVENUE
PICKERING & WALKER, 1921



340 MADISON AVENUE
MdeAS ARCHITECTS & GENSLER, 2004



1100 AVENUE OF THE AMERICAS
1926



1100 AVENUE OF THE AMERICAS
KPF, 1984

PRESERVE
ZONING AREA



1100 AVENUE OF THE AMERICAS
MdeAS ARCHITECTS, 2019



1100 AVENUE OF THE AMERICAS
MdeAS ARCHITECTS, 2019

1916
430 PARK AVENUE



1954



2001



100 PARK AVENUE
MdeAS ARCHITECTS, 2009



100 PARK AVENUE
MdeAS ARCHITECTS, 2009



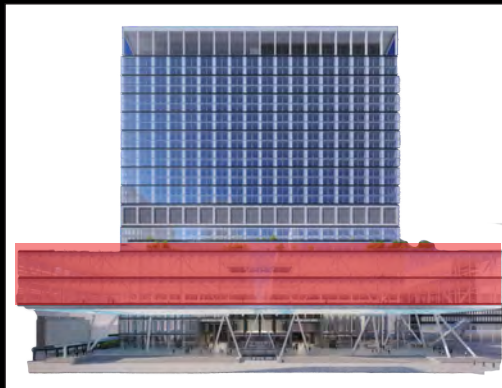
1964
CHARLES LUCKMAN



1910
MCKIM, MEAD & WHITE

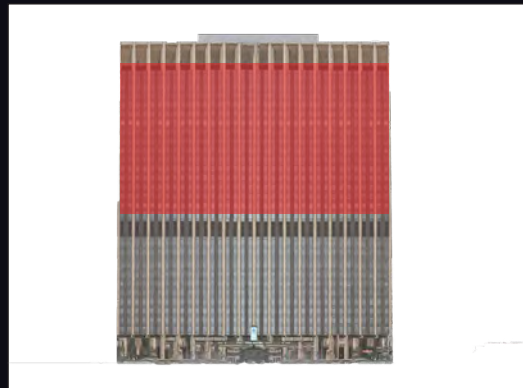
















26 WS-021

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W&W GLASS

HOW



























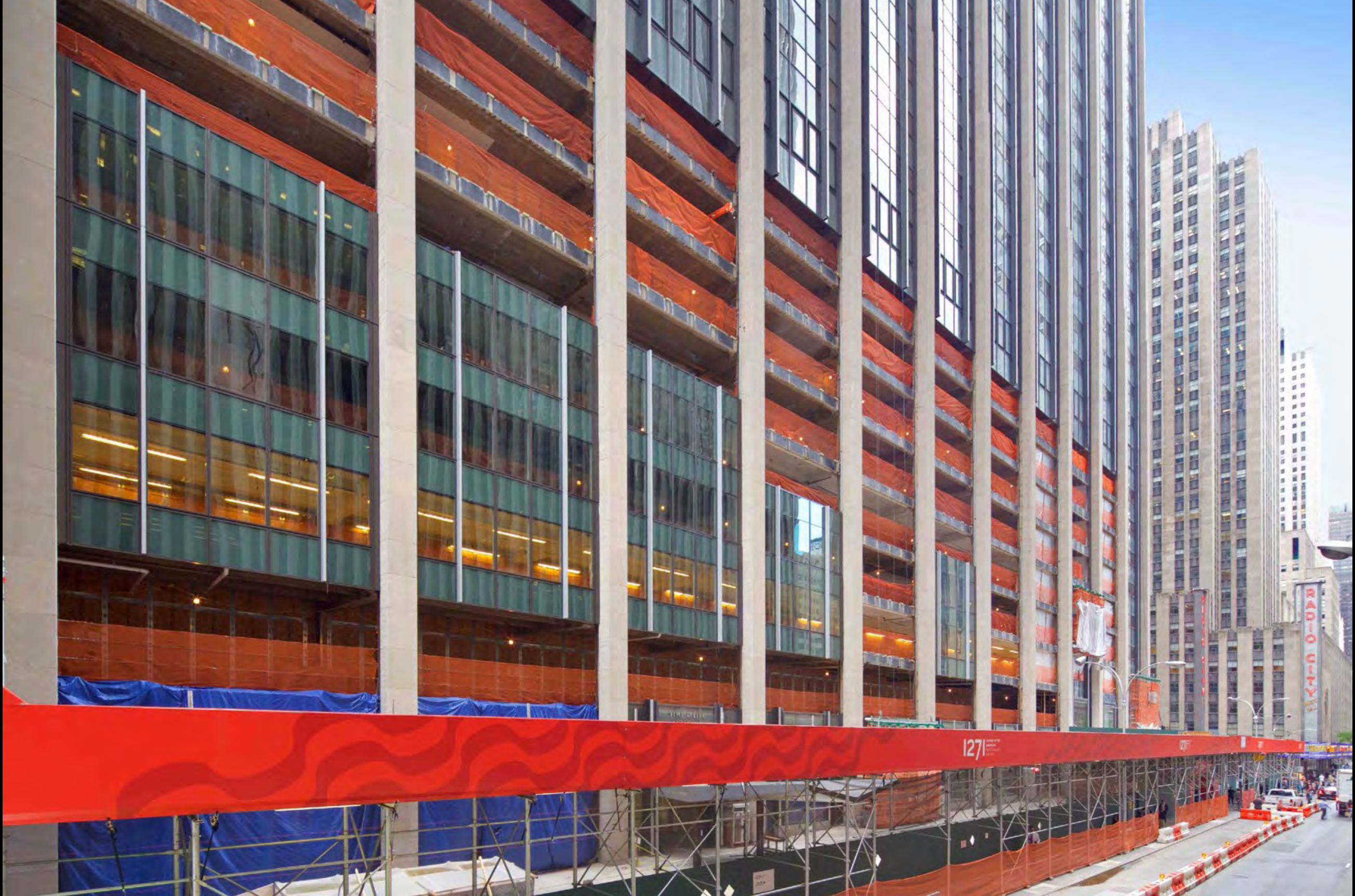
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THE CAPITAL GRILLE

THE CAPITAL GRILLE

PARK

STOP



1271

RADIO CITY

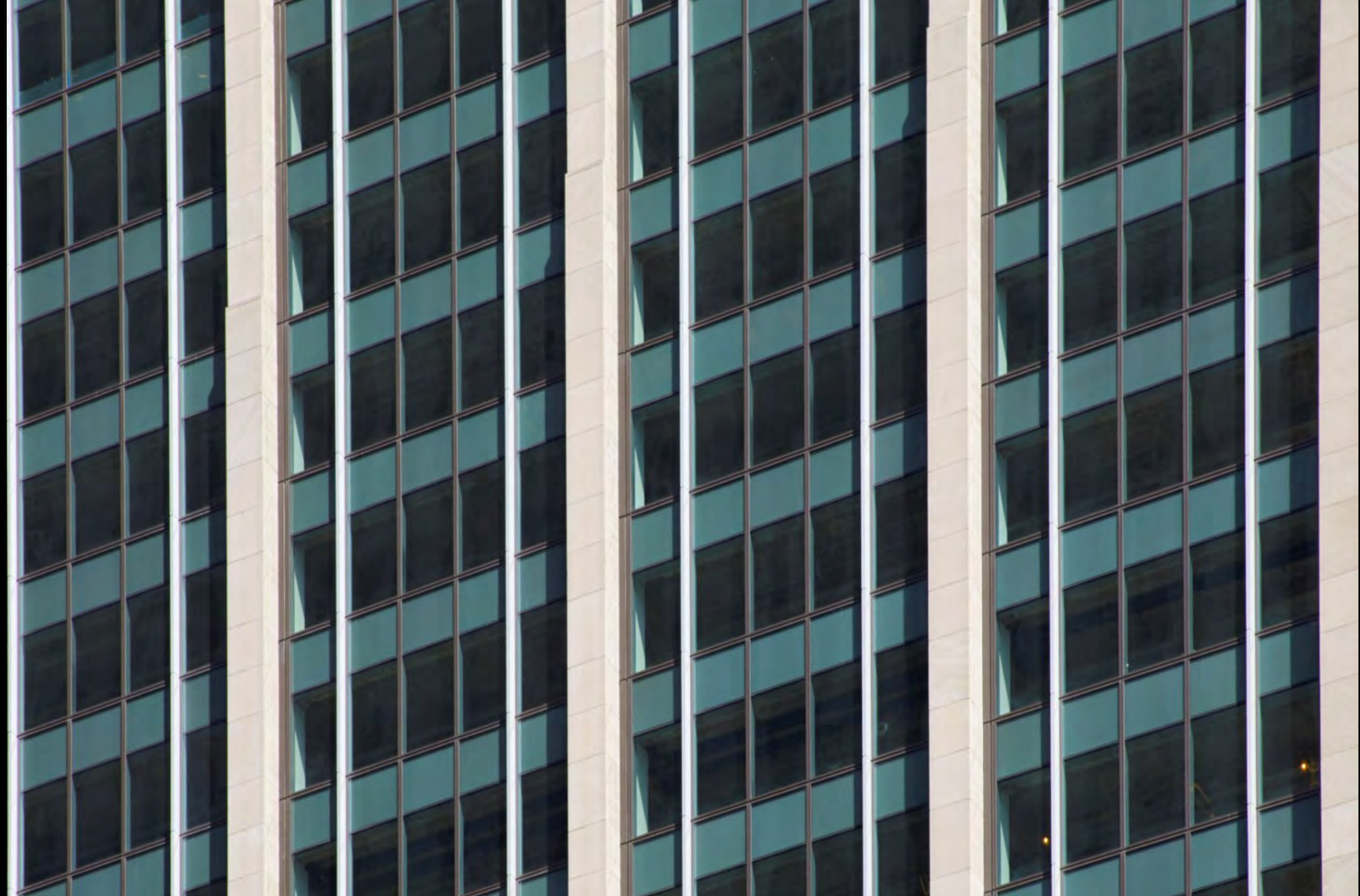


























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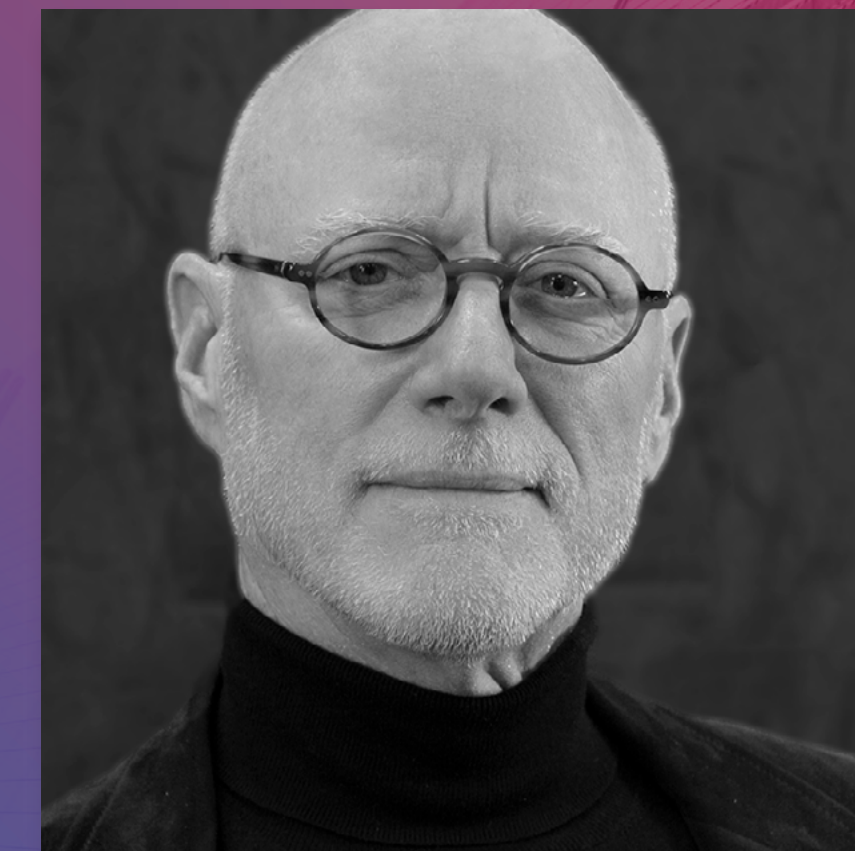
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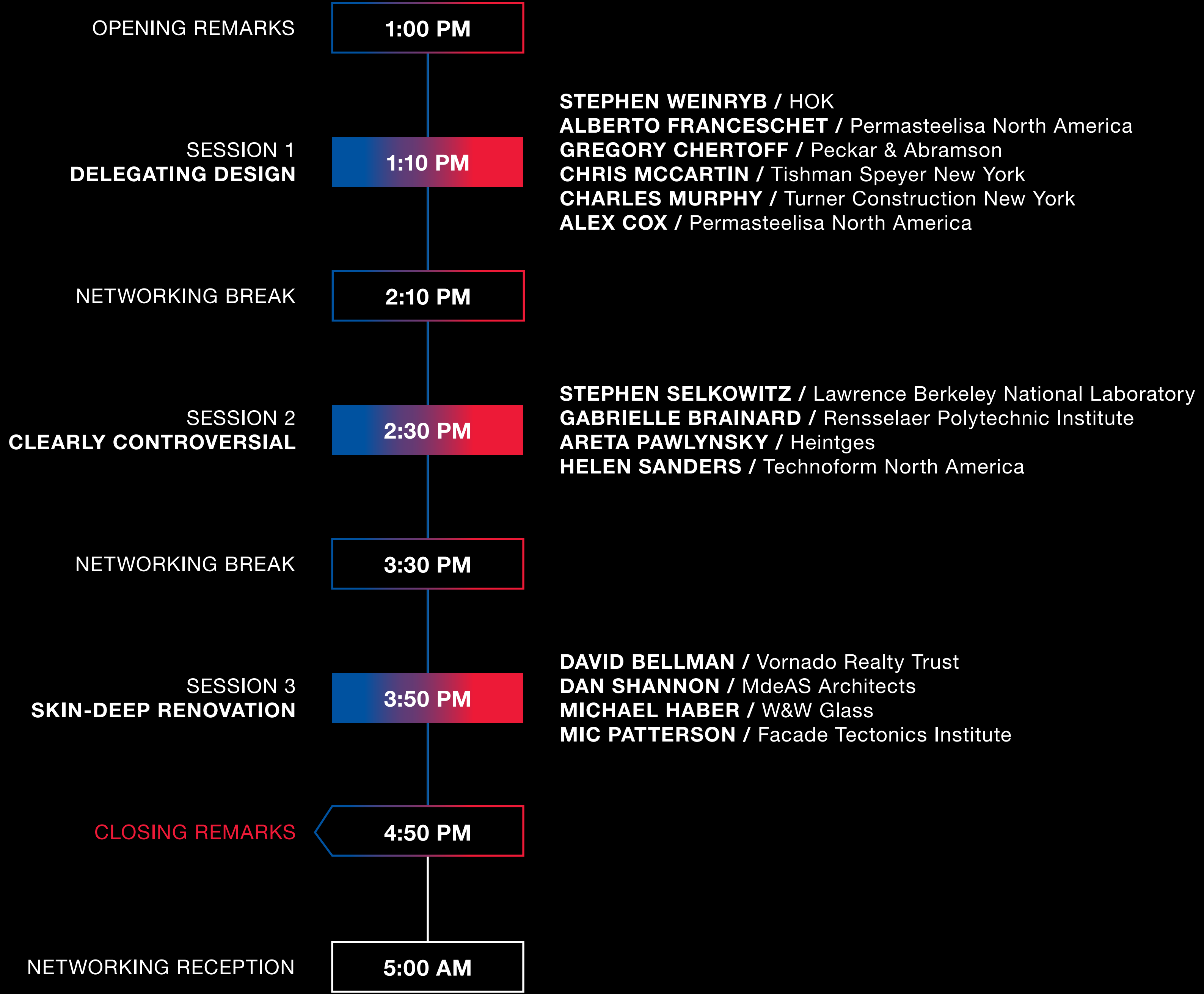
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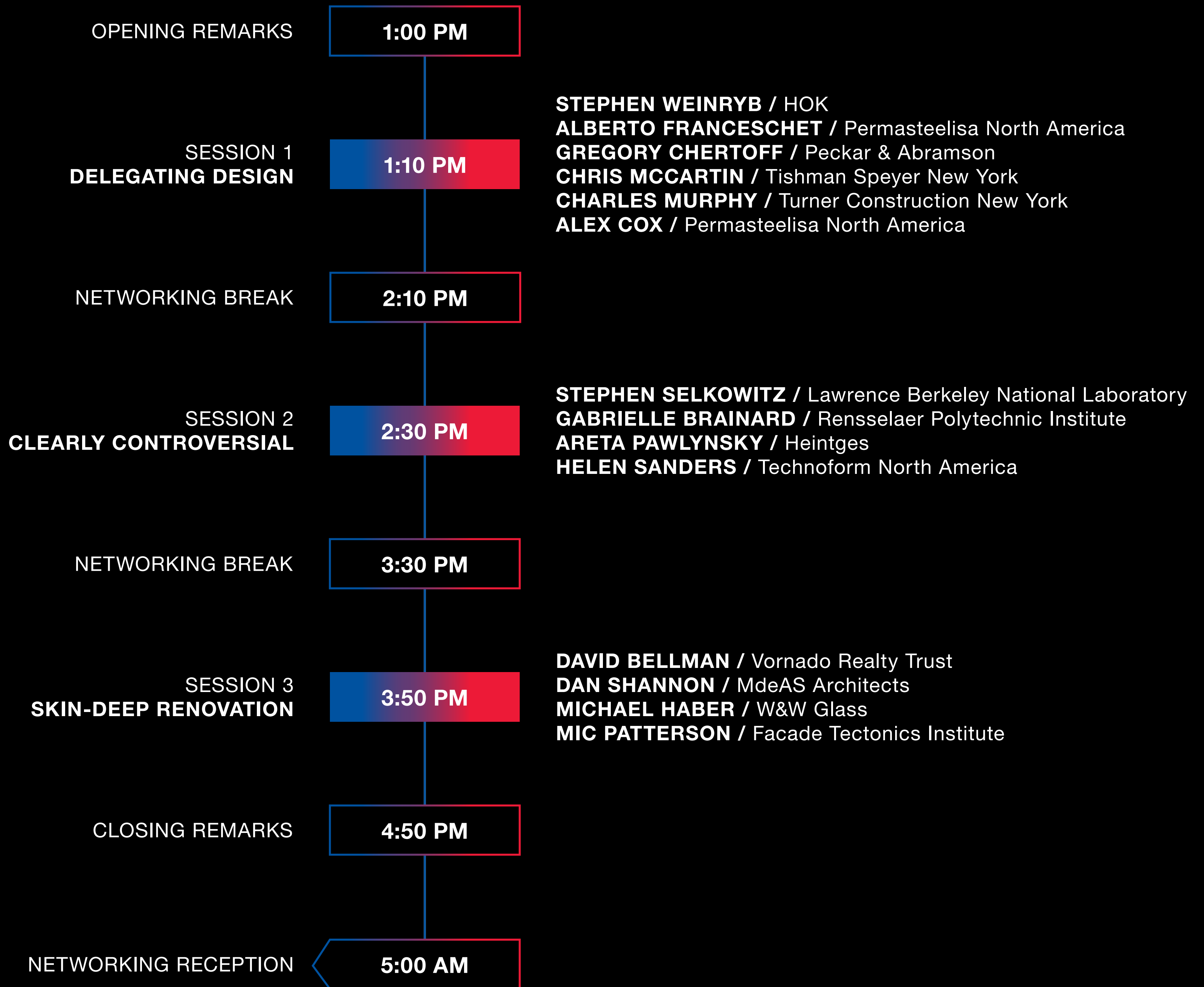
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AIA CREDIT

Please sign-in at the registration table to receive credit.
All certificate of completion will be sent via email within two weeks.

FOLLOW-UP SURVEY

Your feedback is invaluable!
Survey link will be sent via email.

Facade Tectonics 2020 World Congress

March 24 Pre-Conference / March 25–26



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