

Facade  
Tectonics

Facade Tectonics Institute  
**2020**  
**MEMBERSHIP**  
**PACKAGE**

## About the Facade Tectonics Institute

The Facade Tectonics Institute (FTI) is the premier member organization for design industry and real estate professionals as well as academic, government, and nonprofit organizations and institutions focusing on healthy and livable communities. The Institute's primary objective is to fuel discussion and collaborative research that bridges fragmented market segments of the building industry, pairing government, academia, ownership, and industry professionals. Integral to this mission is the dissemination of historical, theoretical, and practical information derived from this research to the building marketplace, thereby acting as a conduit and facilitator for both learning and further collaborative research pursuits.

### Our Vision

We envision a future that fully realizes the potential of the building facade to create delightful, human-supportive, sustainable and resilient built environments.

### Our Mission

We promote innovation in the art, science and technology of the building facade in pursuit of accelerating change in the performance of built environments.



# The Value of Membership

FTI is the only member-based research and education institute directly influencing the acceleration of building facade technology as it relates to the future of resilience and sustainability in the built environment. Joining FTI means getting a seat at the table with some of the industry's top executives, academia, and policymakers.

## ✓ Connect to the Industry

Building facade technology and application is an integral focus in building arts and sciences today. FTI membership allows you to participate in an innovative, tech-forward organization that is leading commercial free industry discourse.

## ✓ Stay Informed

As a member of FTI, keep pace with the latest technical developments in facade technology, including digital design and fabrication process, new material and process developments, new conceptual solutions, the most recent built works, and the latest in resilient and sustainable practices.

## ✓ Provide Influence & Get Involved

Membership gives you a seat at the table – allowing you to not only influence industry topics but to help drive organization initiatives through committee participation and organization leadership roles. If selected for a Committee or Board Member position, you also must have an individual or corporate membership.

## ✓ Receive Widely-Referenced Publications

Members receive complimentary and discounted media produced by FTI, including the Facade Tectonics Journal as well as the opportunity to contribute to FTI-authored publications.

## ✓ Network & Help Educate

FTI members receive complimentary and discounted registration to FTI's national forums, special events, and substantive programs.

## ✓ Participate in Continuing Education

FTI is a certified education provider offering a series of credit-certified courses boasting high-caliber speakers, cutting-edge topics, and sold out seats.

## ✓ Receive Brand Exposure & Firm Visibility

Membership provides a unique opportunity to leverage your firm's membership and elevate your firm to the forefront of industry events, publications, and initiatives.

## ✓ Receive FTI's Newsletter – SKINS

The FTI newsletter SKINS is distributed to over 16,000 contacts each month and includes industry news and trends, technical features, upcoming events, and organization news.

## Who Joins the Facade Tectonics Institute?

FTI encompasses an impressive membership list of top professionals across an array of industries. From architects, contractors, engineers, consultants, and manufacturers to institutional and academic leaders, FTI's high-caliber leadership represents a group of experts with a common goal of bridging today's fragmented construction industry.

## Questions?

Please contact [Katie Gould](mailto:kgould@facadetectonics.org) at [kgould@facadetectonics.org](mailto:kgould@facadetectonics.org) with any questions.

# Types of Memberships

- 1. Inner Circle
- 2. Corporate
- 3. Academic & Nonprofit
- 4. Advocate
- 5. Individual

## Discounted Membership

**i** We are extending a 15% discount to all members who sign-up for a 2-year membership.

### 1. Inner Circle

Inner Circle is the Facade Tectonic Institute's top-tier membership, offering all benefits of the Partner Membership along with the ability to influence the direction of the organization through participation in the Institute's strategic planning and execution process.

### 2. Corporate Memberships

Corporate Membership is our top-tier member category available to architects, developers, owners, contractors, engineers, manufacturers, real estate companies, and service providers, among other professional focuses related to the building marketplace. Our Corporate Membership opportunities are designed to provide each member firm with maximum brand visibility, access to exclusive research materials, networking with the industry's leading executives, and decisionmakers as well as seats at FTI's many regional forums and signature World Congress event.

All Corporate Memberships include:

- ✓ Company logo and web link on FTI member page
- ✓ Inclusion in member listings in Institute event programs
- ✓ Discount on select sponsorship opportunities
- ✓ Discount on select event registrations
- ✓ Framed Membership Certificate

**Partner**  
Annual Fee  
\$10,000

- ✓ Company logo on signage at all FTI events
- ✓ Opportunity to host high-level member events
- ✓ Member profile in FTI's newsletter: SKINS
- ✓ Representation on select Board-level committees
- ✓ First consideration for Board and committee chair nominations
- ✓ Participation in FTI surveys with complimentary copy of results
- ✓ 3 Complimentary copies of all FTI publications
- ✓ 40% Discount on select FTI event registrations and sponsorships, and all FTI publications

**Executive**  
Annual Fee  
\$6,500

- ✓ Company logo on signage at all FTI events
- ✓ Opportunity to host high-level member events
- ✓ Member profile in FTI's newsletter: SKINS
- ✓ Representation on select Board-level committees
- ✓ Participation in FTI surveys with complimentary copy of results
- ✓ 30% Discount on select FTI event registrations and sponsorships, and all FTI publications

**Associate**  
Annual Fee  
\$3,500

- ✓ Company logo on signage at all FTI events
- ✓ 20% Discount on select FTI event registrations and sponsorships, and all FTI publications

**Supporter**  
Annual Fee  
\$2,000

- ✓ 10% Discount on select FTI event registrations and sponsorships, and all FTI publications

### 3. Academic/Nonprofit Memberships | Annual Fee \$500

FTI is a proponent of collaborative research and knowledge sharing to optimize resources and accelerate transformation of the built environment. Academics, institutes, and not-for-profit organizations play an integral role in the organization and in the international building facade dialogue. FTI encourages the participation of this critical segment by providing top-tier benefits at a discounted rate.

All Academic/Nonprofit Memberships include:

- ✓ Organization logo and web link on FTI member page
- ✓ 1 Complimentary copy of all FTI publications
- ✓ Inclusion in member listing in all Institute event programs
- ✓ Opportunity for student / academic work to be featured in Institute publications and event programs
- ✓ Opportunity to be featured in FTI's newsletter: SKINS
- ✓ Framed Membership Certificate
- ✓ 10% Discount on all FTI event registrations

### 4. Advocate | Annual Fee \$500

FTI is presenting a new membership category with exclusive benefits for professionals in A/E design firms as well as Owners/Developers. Unlike our Corporate Memberships, the Advocate membership benefits do not apply to all employees of the organization. However, a 50% discount on select Individual Memberships is available to employees associated with an organization that has obtained an Advocate membership.

All Advocate Memberships include:

- ✓ Company logo and web link on FTI member page
- ✓ Inclusion in member listings in Institute event programs
- ✓ 50% Discount on select Individual Memberships for associated employees
- ✓ Framed Membership Certificate

Individual Memberships available to individuals employed by an Advocate member organization:

**Professional**  
\$87.50 (normally \$175)

**Young Professional\***  
\$25 (normally \$50)

All Individual Memberships include:

- ✓ 10% discount on all FTI event registrations and publications
- ✓ Inclusion in member listings on the FTI website and event programs
- ✓ Membership Certificate

\*Includes individuals within their first 5 years of practice.

## 5. Individual Memberships

Our individual membership consists of Individual professionals representing the full spectrum of the building profession, industry, academia, and ownership across a great diversity of building types.

All Individual Memberships include:

- ✓ 10% Discount on all FTI event registrations
- ✓ 10% Discount on all FTI publications
- ✓ SKINS e-newsletter
- ✓ Membership Certificate

### Facade Geek \$250

Our most popular Individual Membership opportunity, Facade Geek, receives all benefits of being an Individual Member in addition to:

- ✓ Special recognition for notable achievements with building facade technology
- ✓ 20% Discount on all FTI publications
- ✓ Priority consideration for committee and working group participation

### Professional \$175

### Academic \$99

### Retired \$75

### Young Professional\* \$50

### Student\*\* \$0

\*Available to individuals within first five years of practice.

\*\*Confirmation of student status is required.

# Member Benefits Matrix

## Corporate

BENEFITS	Partner \$10,000	Executive \$6,500	Associate \$3,500	Supporter \$2,000	Academic/Non-Profit \$500	Advocate \$500
Company logo and web link on FTI member page	✓	✓	✓	✓	✓	✓
Inclusion in member listings in Institute event programs	✓	✓	✓	✓	✓	✓
Discount on select sponsorship opportunities	40%	30%	20%			
Discount on select event registrations	40%	30%	20%	10%	10%	
Discount on all FTI publications	40%	30%	20%	10%	10%	
Discount on select individual membership						50%
Framed Membership Certificate	✓	✓	✓	✓	✓	✓
Company logo on signage at all FTI events	✓	✓	✓			
Opportunity to host high-level member events	✓	✓				
Member profile in FTI's newsletter: SKINS	✓	✓				
Representation on select Board-level committees	✓	✓				
First consideration for Board and Committee Chair nominations	✓					
Complimentary copies of all FTI publications	3				1	
Participation in FTI surveys with complimentary copy of results	✓					
Opportunity for student/academic work to be featured in FTI publications and event programs					✓	
Opportunity to be featured in FTI's newsletter: SKINS					✓	

## Individual

BENEFITS	Facade Geek \$250	Professional \$175	Retired \$75	Young Professional \$50	Student \$0
Discounted registrations to all FTI events	10%	10%	10%	10%	10%
Discount on all FTI publications	20%	10%	10%	10%	10%
SKINS e-newsletter	✓	✓	✓	✓	✓
Membership Certificate	✓	✓	✓	✓	✓
Special recognition for notable achievements with building facade technology	✓				
Priority consideration for committee and working group participation	✓				

# Bundle Your 2020 Membership with a Forum Sponsorship for More Value

The Facade Tectonics Institute (FTI) is pleased to present new membership and sponsorship opportunities to members who would like to enhance their participation by sponsoring FTI's 2020 Regional Forum Series. FTI event attendees include executive-level industry professionals and leading academics directly influencing the development and procurement of today's most innovative projects. FTI limits the number of available sponsorship opportunities at each event to ensure maximum exposure for all sponsors.

As a sponsor, you will receive a discounted, bundled package providing you with all the benefits of FTI membership in addition to:

- ✓ 2 Complimentary registrations for each event
- ✓ Invitation for a company representative to attend pre-event dinner with FTI leadership and Forum speakers
- ✓ Ability to feature free-standing marketing materials at event
- ✓ Logo recognition with hyperlink to sponsor's website on all event promotions
- ✓ Logo recognition, company description and website URL included in the event app
- ✓ Logo recognition on event signage and day-of event materials
- ✓ Attendee list provided before and after event

## 2020 Regional Forum Series

**SPRING 2020 DATE TBD**  
Mexico City

**SUMMER 2020 DATE TBD**  
Denver

**FALL 2020 DATE TBD**  
Montreal

**FALL 2020 DATE TBD**  
Chicago

	# of Forums	Standalone Pricing		Bundled Membership Pricing		
		Member	Non-Member	Associate Member <small>*A \$500 Discount</small>	Executive Member <small>*A \$1,000 Discount</small>	Partner Member <small>*A \$1,500 Discount</small>
Forum Sponsor	1	\$3,000	\$4,000	\$6,000	\$8,500	\$11,500
	2	\$5,500	\$7,500	\$8,500	\$11,000	\$14,000
	3	\$7,500	\$11,000	\$10,500	\$13,000	\$16,000
Series Sponsor	4	\$10,000	\$14,500	\$13,000	\$15,500	\$18,500

# Exclusive Member Benefits at the Facade Tectonics 2020 World Congress

**March 25-26, 2020** Pre-Conference: March 24

**Magic Box LA** Los Angeles, CA

## About the World Congress

FTI's biennial World Congress gathers more than 400 of the built environment's most influential players for two full days of blind, peer-reviewed paper presentations, expert-led panel discussions, highly curated content, poster presentations, dedicated exhibition zones and exclusive networking opportunities. The World Congress provides a forum for a diverse cross section of the design and real estate communities to discuss the innovations and advancements revolutionizing the design and delivery of the building skin.

**400+**

Industry professionals

**ATTENDEES TRAVELING FROM**

**20+**

Different countries

**8+**

Hours of dedicated networking breaks and receptions

**200+**

Firms

**30+**

US states

**12+**

Hours of continuing education

2018 World Congress Metrics



Explore our [2020 World Congress Sponsorship Program](#) to learn more about sponsorship benefits and opportunities.

## Types of Sponsorship

- ✓ Event Sponsorships
- ✓ In-Kind Sponsorships
- ✓ Educational Sponsorship
- ✓ Start-Up Sponsorship

**The following sponsorships discounts are available for the Partner, Executive and Associate membership levels.**

Partner.....	40%
Executive.....	30%
Associate.....	20%

# Become a Member

To apply for your membership, please visit [facadetectonics.org/membership](http://facadetectonics.org/membership) to register and pay online. You can also fill out the following form and submit to [membership@facadetectonics.org](mailto:membership@facadetectonics.org).

Individual's Name:

Job Title:

Company Name:

Company Address:

Email Address:

Office Phone:

Cell Phone:

## I am interested in the following type of membership:

### Inner Circle

\*Please contact FTI for details on Inner Circle membership.

### Corporate

Partner ..... **\$10,000**

Executive ..... **\$6,500**

Associate ..... **\$3,500**

Supporter ..... **\$2,000**

Academic & Nonprofit ..... **\$500**

Advocate ..... **\$500**

Professional\* ..... **\$87.50**

Young Professional\* ..... **\$25**

\*Available to individuals employed by an Advocate member

### Individual

Facade Geek ..... **\$250**

Professional ..... **\$175**

Academic ..... **\$99**

Retired ..... **\$75**

Young Professional ..... **\$50**

Student ..... **\$0**

## I am interested in the following combination of membership and sponsorship:

### Forum Sponsorship: Series Level

(Includes all four regional events)

Member ..... **\$12,500**

Non-Member ..... **\$15,000**

#### Combined with Membership:

Associate Member ..... **\$15,500**

Executive Member ..... **\$18,000**

Partner Member ..... **\$21,000**

### Forum Sponsorship: Forum Level

(Includes single events)

Member

Non-Member

1 Forum ..... **\$3,000**

1 Forum ..... **\$4,000**

2 Forums ..... **\$5,500**

2 Forums ..... **\$7,500**

3 Forums ..... **\$7,500**

3 Forums ..... **\$11,000**

4 Forums ..... **\$10,000**

4 Forums ..... **\$14,500**

#### Combined with Membership:

Associate Member

Executive Member

Partner Member

1 Forum ..... **\$6,000**

1 Forum ..... **\$8,500**

1 Forum ..... **\$11,500**

2 Forums ..... **\$8,500**

2 Forums ..... **\$11,000**

2 Forums ..... **\$14,000**

3 Forums ..... **\$10,500**

3 Forums ..... **\$13,000**

3 Forums ..... **\$16,000**

4 Forums ..... **\$13,000**

4 Forums ..... **\$15,500**

4 Forums ..... **\$18,500**

For more information on the 2020 Sponsorships, please contact Katie Gould at [kgould@facadetectonics.org](mailto:kgould@facadetectonics.org).