



Facade  
Tectonics

2023  
**SPONSORSHIP  
PROGRAM**

# About The Facade Tectonics Institute

The Facade Tectonics Institute (FTI) is the premier member organization for design industry and real estate professionals as well as academic, government, and nonprofit organizations and institutions focusing on healthy and livable communities. FTI's primary objective is to fuel discussion and collaborative research that bridges fragmented market segments of the building industry, pairing government, academia, ownership, and industry professionals. Integral to this mission is the dissemination of historical, theoretical, and practical information derived from this research to the building marketplace, thereby acting as a conduit and facilitator for both learning and further collaborative research pursuits.

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## Our Mission

The Facade Tectonics Institute (FTI) promotes innovation in the art, science, and technology of building facades in pursuit of accelerating change in the performance of built environments. We envision a future that fully realizes the role and potential that innovative facade designs have in catalyzing sustainability and resiliency in the built environment.

## Regional Forum Series

Regional Forums are ½-day educational events that feature three panels of speakers and plenty of time for Q&A. Session topics address the sustainability and resilience of building facades, technological innovations, workflow, methods and materials, critical climate-related issues.

**May 18** Chicago University of Illinois Chicago

**June 5** New York City Center for Architecture

**Sept. 7** Toronto University of Toronto

**Oct. 12** Los Angeles University of Southern California

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## Vitruvian Honors & Awards Program

The second Vitruvian Honors and Awards program will kick off on January 19th. There are nine Project categories and three People categories in this year's competition. The winners will participate in a two-hour virtual webinar on September 14. This event will be free. On September 19th the Vitruvian Awards Book will be distributed highlighting the finalists and winners. It will be presented at a lecture and cocktail party at the Center for Architecture in New York City.

# Sponsorship Levels & Benefits

The following discounts are available for the Partner, Executive, Associate, and Supporter membership levels.

Partner.....	40%
Executive.....	30%
Associate.....	20%
Supporter.....	10%

To learn more about becoming a member of FTI, please visit our [website](#).

## Diamond

\$15,000

(\$10,000 for Vitruvian Honors & Awards Sponsorship only)

- ✓ Full page ad in VHA book
- ✓ 5 tickets to VHA lecture and cocktail party
- ✓ Pre-recorded ad for virtual event
- ✓ Recognition on signage and website
- ✓ 2 social media posts
- ✓ Tabletop at some forums and literature at the VHA cocktail party

## Platinum

\$10,000

(\$6,000 for Vitruvian Honors & Awards Sponsorship only)

- ✓ Full page ad in VHA book
- ✓ 3 tickets to VHA lecture and cocktail party
- ✓ Pre-recorded ad for virtual event
- ✓ Recognition on signage and website
- ✓ 1 social media post
- ✓ Tabletop at some forums and literature at the VHA cocktail party

## Gold

\$8,000

(\$4,000 for Vitruvian Honors & Awards Sponsorship only)

- ✓ ½-page ad in VHA book
- ✓ 1 ticket to VHA lecture and cocktail party
- ✓ Recognition on signage and website
- ✓ Tabletop at some forums and literature at the VHA cocktail party

## Forum Series Only

\$7,500

(\$3,000 for Individual Forum)

- ✓ Signage at the event
- ✓ Social media exposure
- ✓ Tabletop (at some venues)
- ✓ List of attendees
- ✓ 2 complimentary tickets

## Print Ads in the Vitruvian Honors & Awards Tribute Book

**Full Page Ad**

\$1,500

**Half Page Ad**

\$750

# Sponsorship Application Form

To apply for sponsorship, please fill out the following form and submit to Raditia Lasry at [rlasry@facadetectonics.org](mailto:rlasry@facadetectonics.org)

## Contact Information

Individual's Name:

Job Title:

Company Name:

Company Address:

Email Address:

Office Phone:

Cell Phone:

## I would like to purchase the following Sponsorship Bundle:

Diamond (Forums + VHA).....	<b>\$15,000</b>	Gold (Forums + VHA).....	<b>\$8,000</b>
Platinum (Forums + VHA).....	<b>\$10,000</b>	Forum Series Only.....	<b>\$7,500</b>

## I would like to purchase the following Forum Sponsorship(s):

Chicago (May 18).....	<b>\$3,000</b>	Toronto (September 7).....	<b>\$3,000</b>
New York City (June 5).....	<b>\$3,000</b>	Los Angeles (October 12).....	<b>\$3,000</b>

## I would like to purchase the following Vitruvian Honors & Awards Sponsorship:

Diamond (VHA only).....	<b>\$10,000</b>	Full Page Ad.....	<b>\$1,500</b>
Platinum (VHA only).....	<b>\$6,000</b>	Half Page Ad.....	<b>\$750</b>
Gold (VHA only).....	<b>\$4,000</b>		



[facadetectonics.org](http://facadetectonics.org)